

DIGITAL MARKETING SERVICES

PAID SEARCH SERVICES

Choose up to three platforms:

Google Paid Search	YouTube	Twitter Paid Social
Google Display Network	Microsoft Ad Center	Local WAZE Advertising
Facebook	Programmatic	Paid Social

(Additional Platforms \$250 Each)

Custom Creative Add \$200 Flat Fee Across All Tiers

MANAGEMENT FEE

Under \$5,000

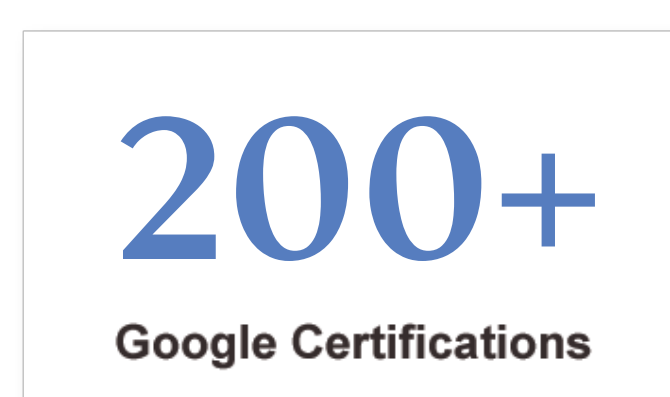
22%

Over \$5,000

\$1,999

ADDITIONAL PRODUCTS & UPGRADES

	PRICE
Additional Platforms	\$250 per platform
Custom Creative	\$200/piece
Additional Phone Numbers	\$5 per line plus \$0.07 per minute
Email Hosting (Google Apps)	\$5 per email account
Content Creation	\$150 per piece, can vary for complex pages/pieces
Email Marketing	\$950/up to 100k emails
Conversion Rate Optimization (CRO) Services	\$125 per hour
Social Media Posting	\$859/3-5 posts/week
Social Media Setup	\$569/one-time fee
Video Services	\$175 per hour, to be quoted per project
Google 360 Business View	\$1999 per location + travel expenses



Dealer Inspire / Launch Digital Marketing is a certified Google Partner and currently holds more digital certifications than any other digital marketing agency in the automotive space.

SEO PACKAGES

	STANDARD \$1,499	ADVANCED \$2,399	DOMINATE \$2,899
Keyword Optimization	✓	✓	✓
Ongoing Website Optimization	✓	✓	✓
Advanced Google Analytics	✓	✓	✓
Google Webmaster Tools Monitoring	✓	✓	✓
Custom Reporting	✓	✓	✓
Custom Content Creation	✓	✓	✓
Competitor Analysis		✓	✓
Custom Strategy		✓	✓
Social Integration		✓	✓
Local Business Directory Optimization		✓	✓
Link Building		✓	✓
Account Management		✓	✓
Quarterly Dealer Event Support and Outreach			✓
Creative Support			✓